

Yorkshire Wildlife Park Foundation



Fundraising Pack



Welcome

to the Yorkshire Wildlife Park Foundation



Yorkshire Wildlife Park has come a long way since it opened in April 2009 with the vision to be a dynamic centre for conservation and welfare.

In 2010 YWP rescued a pride of 13 lions from a run-down zoo in Romania. Lion Rescue, the largest big cat rescue of all time, made headlines around the world and put YWP into the international spotlight.

In 2011 the park built Land of the Tigers – a purpose built enclosure and breeding facility for the endangered Amur Tiger. And soon after, the critically endangered Amur Leopard arrived. It is thought there are only around 40 individuals left in the wild. The award winning "Leopard Heights" enclosure will help to safeguard the future of the rarest big cat in the world.

In just five years the park was winning a worldwide reputation for animal welfare and conservation.

In 2013, the Yorkshire Wildlife Park Foundation was created, with the aim to be a dynamic catalyst for inspiring people to support conservation and welfare at park and in the wild.

YWPF's charitable objectives are to promote and advance the conservation and welfare of endangered wildlife both in their natural habitat and in captivity and to educate and inspire the public.

Our Vision

Our vision is a better world for wild animals. Our mission is to connect dynamic communities who promote, conserve and sustain the world's biodiversity and improve animal welfare.



Why we need your support

Project Polar is not just one of the world's largest reserves for polar bears but a dynamic project for conservation, welfare and research.

YWPF is raising funds to promote climate change awareness, support bears in the wild and improve welfare for polar bears in zoos across the world.

Money you raise will help support and build on conservation and welfare initiatives at YWP and around the world.



Foundation in the Wild

Conservation doesn't just happen on our doorstep, we support projects and other organisations across the globe.

By forming international relationships, staff can share knowledge and expertise to help conservation in the wild. For instance YWPF support Painted Dog Conservation, Flora and Fauna International, Polar Bears International, Amur Leopard and Tiger Alliance and Wild Welfare in addition to other charities.

For more information about the projects we currently support please visit www.ywpf.org



Now that's a good idea...

To help you get started, here are just some ideas....

Foundation at Work

- Foundation Bake Off
- Animal fancy dress
- Face Painting
- Go White for Polar bears!

Foundation at School

- Donate a £1 to go white for polar bears!
- Animal biscuit bake off
- Animal fancy dress
- Scary animal masks
- Colouring competitions
- Teddy Bears picnic
- Non uniform day
- Photo competition
- Sponsored swim

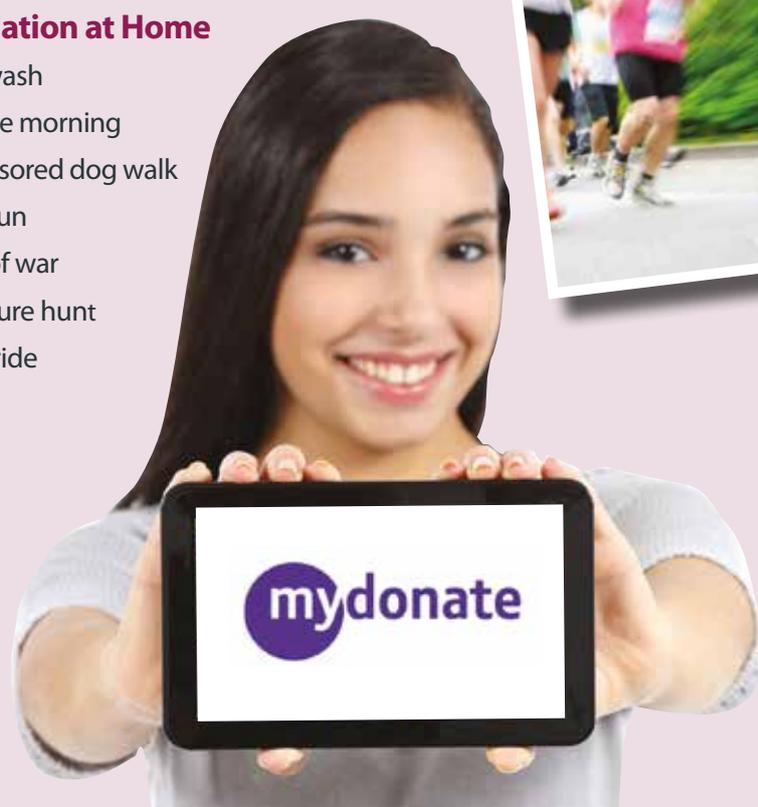
Foundation at Home

- Car wash
- Coffee morning
- Sponsored dog walk
- Fun run
- Tug of war
- Treasure hunt
- Bike ride

Go White for Polar Bears!



£1 is all it takes!



As a thank you...

Raise £100+

Raise £100+ As a thank you, you will **receive an individual admission** ticket to Yorkshire Wildlife Park to see some of the endangered animals that we are working to save.

Raise £500+

As a thank you plus, you will **receive two admission tickets to Yorkshire Wildlife Park** and a special **30 minute VIP experience** close up and personal with one of the animals.



Things to Remember

- Check with your local authority if you are organising a large scale event, house to house collections, public raffles, lotteries or public entertainment. You may need licences and insurance.
- If you are holding a large scale event it is your responsibility to ensure adequate first aid cover, security and fire regulations are in place. YWPF cannot accept responsibility for accidents or incidents that take place at your event.
- Please note YWPF cannot accept any liability for any fundraising activity or event you undertake.
- Please contact YWP if you wish to use any associated logos for your event, please do not use our logos on any materials you create yourself without our approval.

What to do with the money raised?

You can set up a Fundraising Page using BT's My Donate. It's easy and only takes a few minutes. Every penny donated by your supporters will be passed to the Yorkshire Wildlife Park Foundation.

Alternatively, total up the money raised offline and send us a cheque payable to Yorkshire Wildlife Park Foundation. Please send the cheque and sponsorship form if applicable to

Yorkshire Wildlife Park Foundation
Yorkshire Wildlife Park
Branton
Doncaster
DN3 3NH

You can also bring the money raised to the **Information Station** at Yorkshire Wildlife Park where you can hand it to a member of the Visitor Services staff.

Whichever option you chose please don't forget to include your contact details so we can send you a **big thank you!**

