Yorkshire Wildlife Park Foundation

Schools Fundraising Pack

CONSERVATION STATION

Welcome

to the Yorkshire Wildlife Park Foundation

Yorkshire Wildlife Park has come a long way since it opened in April 2009 with the vision to be a dynamic centre for conservation and welfare.

In 2010 YWP rescued a pride of 13 lions from a run-down zoo in Romania. Lion Rescue, the largest big cat rescue of all time, made headlines around the world and put YWP into the international spotlight.

In 2011 the park built Land of the Tigers – a purpose built enclosure and breeding facility for the endangered Amur Tiger. And soon after, the critically endangered Amur Leopard arrived. It is thought there are only around 40 individuals left in the wild. The award winning "Leopard Heights" enclosure will help to safeguard the future of the rarest big cat in the world.

In just five years the park was winning a worldwide reputation for animal welfare and conservation.

In 2013, the Yorkshire Wildlife Park Foundation was created, with the aim to be a dynamic catalyst for inspiring people to support conservation and welfare at the park and in the wild.

YWPF's charitable objectives are to promote and advance the conservation and welfare of endangered wildlife both in their natural habitat and in captivity and to educate and inspire the public.

Our Vision

Our vision is a better world for wild animals. Our mission is to connect dynamic communities who promote, conserve and sustain the world's biodiversity and improve animal welfare.

Why we need your support

With over 60,000 educational visitors per year, schools are a vital part of our fundraising network and one of our biggest group of supporters.

Get your whole class involved in fundraising for YWPF. It is a great way to inspire children about animals and the great outdoors. See our A-Z guide for some exciting fundraising ideas.

YWPF would like to hear all about your events and support them on social media and of course help to celebrate your success. Send us photographs of your events to **educationadmin@yorkshirewildlifepark.com**

Project Polar
Yorkshire Wildlife Park

Foundation in the Wild

Conservation doesn't just happen on our doorstep, we support projects and other organisations across the globe.

By forming international relationships, staff can share knowledge and expertise to help conservation in the wild. For instance YWPF support Painted Dog Conservation, Flora and Fauna International, Polar Bears International, Amur Leopard and Tiger Alliance and Wild Welfare in addition to other charities.

For more information about the projects we currently support please visit www.ywpfoundation.com

A-Z of fundraising ideas to help you!

A
Animal biscuit bake off
Animal masks

B
Bike ride
Book sale
Bake-A-Thon

C
Colouring competition
Car wash
Coffee morning

D
Dress down day
Dance competition

E
Egg hunt
Electric free day

F
Face painting, Fun run
Funny face competition

G
G0 White for Polar Bears
Guess the name.

H
How many in the jar?
Hold a fundraising day

I
Ice-cube and spoon race

J
Jumble sale

K
Karaoke
Knobbly knees competition

L
Litter pick
Loose change collection jar

M
Market stall
Make a craft

N
'Nearly new' sale
Non-uniform day

O
Odd job day
Obstacle course

P
Pyjama day
Photo competition
Paint a picture

Q
Quiet in the classroom!
(Sponsored silence)

R
Rounder's competition
Read-A-Thon

S
Sponsored walk/run/swim
School play, School party

T
Tug of war
Teddy bear's picnic

U
University Challenge
Ultimate fashion show

V
Variety show

W
Write a poem
White food day

X
'X' marks the spot - treasure hunt
X-mas market

Y
Year-group challenge
YWPF awareness and fundraising day

Z
Zany events
Zombie day
Zoo fancy dress

Go White for Polar Bears!

Fundraising tools

The following pages show samples and template structures that you could follow in your fundraising activities. High res images of the animals as seen below and the YWPF logo are available on request.

Please contact our education team for more assistance.

Call 01302 535057 ext 77 or email: education@yorkshirewildlifepark.com

YORKSHIRE Wildlife Park Foundation

BE PART OF A GREAT CAUSE!

Yorkshire Wildlife Park Foundation

Sponsorship form

Your Name/ Organisation:

Date and type of event:

Address and contact details:

Tel: **email:**

Full Name	Full Home Address	Postcode	Amount	Gift Aid (Please tick)	Paid

Benefit qualification: I/We have raised over £250 ☐ I/We have raised over £500 ☐ (Please tick the appropriate box)

YWPF can claim tax on every donation and get 25% more without costing you a penny extra!
Every £1.00 means £1.25 to us, simply tick the box!

Please Gift Aid your donation

£1 = £1.25

Yorkshire Wildlife Park Foundation Registered Charity Number 1152642

Your Address details:

Date:

Dear parent/guardian,

We at (insert school name/year group) are very pleased to announce that we will be supporting Yorkshire Wildlife Park Foundation and will be raising money in aid of them and their conservation work.

(Use this space to fill in the details of your event, including date, times, where your event will be held and what you will be doing to raise money. Don't forget to include what you would like parent's to do to take part)

Your help could raise some much needed funds in aid of the different projects that the Yorkshire Wildlife Park Foundation support, including; Project Polar in conjunction with Polar bears International, Amur Leopard and Tiger Alliance (ALTA), Flora and Fauna International, and many more. To learn more about some of the organisations they support please visit www.ywpfoundation.com.

Alongside our event, we will be taking this opportunity to learn a bit more about Yorkshire Wildlife Park Foundation and its goals with different charities inside our classroom. We will be focussing on (choose your focus) .
Thank you in advance for your support and we look forward to making this a spectacular fundraising opportunity!

Yours Sincerely,
(Name)

Sample letter

We're helping to make a better world for wild animals!

School Event title in here

In support of the Yorkshire Wildlife Park Foundation

Date and location in here

WE'RE PART OF A GREAT CAUSE!

Place pics in boxes

Area for copy about your event

Sample poster

www.ywpfoundation.com

Yorkshire Wildlife Park Foundation Registered Charity Number 1152642

We're helping to make a better world for wild animals!

WE'RE PART OF A GREAT CAUSE!

In support of the Yorkshire Wildlife Park Foundation

www.ywpfoundation.com

Yorkshire Wildlife Park Foundation Registered Charity Number 1152642

As a thank you...

Raise £250+

Raise £250+ and receive a polar bear adoption box for your class, along with a certificate.

Raise £500+

Raise £500+ as well as your adoption box and certificate you will be entered into a prize draw to win a visit by our polar bear mascot and a bear necessities outreach education session

Things to Remember

- Check with your local authority if you are organising a large scale event, house to house collections, public raffles, lotteries or public entertainment. You may need licences and insurance.
- If you are holding a large scale event it is your responsibility to ensure adequate first aid cover, security and fire regulations are in place. YWPF cannot accept responsibility for accidents or incidents that take place at your event.
- Please note YWPF cannot accept any liability for any fundraising activity or event you undertake.
- Please contact YWP if you wish to use any associated logos for your event, please do not use our logos on any materials you create yourself without our approval.

What to do with the money raised?

You can set up a Fundraising Page using BT's My Donate. It's easy and only takes a few minutes. Every penny donated by your supporters will passed to the Yorkshire Wildlife Park Foundation.

Alternatively, total up the money raised offline and send us a cheque payable to Yorkshire Wildlife Park Foundation. Please send the cheque and sponsorship form if applicable to

Yorkshire Wildlife Park Foundation
Yorkshire Wildlife Park
Branton
Doncaster
DN3 3NH

If you are coming on a school visit you can also arrange to hand it to the education team....a perfect photo opportunity for your class and we can also present your class with their adoption box if you raise over £250.

mydonate